Rep Order# 9842333 **Ver#** 7 **Status** Revised **Traffic Order#** 583109 **Printed:** 10/29/2012 4:37 PM
EC'd Yes **Last Received:** 10/29/2012 4:13 PM
Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product CENTER FORWARD
Estimate# 2072
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 96/102/2072
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

********** NONDISCRIMINATION ********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV LN 10

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*10	SA	1P-130P	COLLEGE FOOTBLL PREGAME	:30	$100.00	10/20-10/20	1	1	1	$100.00	

Sales Remark: V7 PROGRAM WAS COLLEGE FOOTBALL PREGAME. PLS RVS.-
V7 Program Name Change, Comment Changed

---REPORT TOTALS---

Report Totals: 1 / $100.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / $20,800.00
Sales Totals: 33 / $20,800.00
Station Totals: 33 / $20,800.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$90,435	CABL	0%	KDLU	0%	KJZZ	7%	KSL	28%	KSTU	23%
		KTVX	20%	KUCW	2%	KUTV	20%	UNKB	0%	UNKN	0%

Books null
Demos RA35+

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